

**TOTALLY
AWESOME 80s**



**JUNIOR LEAGUE OF
GREATER WINTER HAVEN**
Women building better communities®

2018 Light Up the Lanes Bowling Fundraiser

-CALL FOR SPONSORS-

Theme: Back to the 80's

Dear Prospective Donor,

On behalf of the 2018 Junior League of Greater Winter Haven's Executive Board, we would like to invite you to join us on **Friday, October 5th** as we host our annual **Light up the Lane's Bowling Fundraiser**. The event will be held from **6:00PM-10:00PM** at **First Frame Bowl, located at 950 Eagle Ridge Dr. North, Lakes Wales, FL 33898**

JLGWH is an organization of women committed to promoting voluntarism, developing the potential of women, and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable, raising funds throughout the year to support our projects such as our Mobile Food Pantry, Stork Pile, and educational scholarships to local high school students as well as teachers in the community.

Due to the event's success over the years, this bowling classic has now become one of our Leagues two major fundraisers. This event is one of the mostly highly anticipated, as we start off our new league year with it! This is an open event to not only our sponsors and guests, but also our League members and the community. It is a wonderful opportunity to connect and network with the Greater Winter Haven community.

In effort to keep things fresh and make the event even more entertaining, the theme for this year's bowling fundraiser will be **Back to the 80's!** As a lane event sponsor, we require you create a team name that corresponds with this year's theme. In addition to a team name, team spirit and dress is encouraged. The more fun you can make the dress, as it pertains to the theme, the better! So, have fun with it and get creative! **Prizes will be awarded for the most creative team name and most spirited dress!!**

Note that any outfit, props, etc. needed for the team's dress are to be provided by the sponsoring vendor and is not included in the sponsorship cost

Available Sponsorship Levels

PRESENTING SPONSOR: \$1,000 (1 Available)

Your Sponsorship Includes:

- Entry for (2) teams of 4
- Shoe rental for 8 bowlers
- (1) Pizza and pitcher of soda per team
- Sponsor Logo displayed above lane
- Marketing material included in our swag bag (company must provide)
- Commemorative team photo to be provided post event
- Your company logo will be featured on the League's Facebook page
- Verbal recognition at the start of the tournament
- Poster sized logo placed on easel at the entrance/registration table

PERFECT GAME SPONSOR: \$500 (2 Available)

Your Sponsorship Includes:

- Entry for (2) teams of 4
- Shoe rental for 8 bowlers
- (1) Pizza and pitcher of soda per team
- Sponsor Logo displayed above lane
- Marketing material included in our swag bag (company must provide)
- Commemorative team photo to be provided post event
- Your company logo will be featured on the League's Facebook page
- Verbal recognition at the start of the tournament

PREMIERE LANE SPONSOR: \$250 (10 Available)

Your Sponsorship Includes:

- Entry for (1) team of 4
- Shoe rental for 4 bowlers
- (1) Pizza and pitcher of soda per team
- Sponsor Logo displayed above lane
- Marketing material included in our swag bag (company must provide)
- Commemorative team photo to be provided post event
- Your company logo will be featured on the League's Facebook page

TEAM SPONSOR: \$120/TEAM (20 Available)

Your Sponsorship Includes:

- Entry for (1) team of 4
- Shoe rental for 4 bowlers
- (1) Pizza and pitcher of soda per team

Available Sponsorship Levels Cont'd

LANE SPONSOR: \$150/LANE (15 Available)

Your Sponsorship Includes:

- Entry for (1) team of 4
- Shoe rental for 4 bowlers
- (1) Pizza and pitcher of soda per team
- Sponsor Logo displayed above lane
- Marketing material included in our swag bag (company must provide)
- Commemorative team photo to be provided post event

WHAT WE NEED FROM YOU IF WISH TO SPONSOR:

1. Signed sponsorship agreement form (attached)
2. Team information if you are sponsoring a bowling team
3. Payment in the form of either
 - o Check made out to JLGWH
 - o Credit card (authorization form below)
4. High-Resolution logo of sponsoring company

EVENT SCHEDULE:

6:00 – 7:00	Registration and Lane Assignment
6:30 – 7:00	Open Bowl/Practice
7:00 – 9:00	Bowling competition
9:00 – 9:30	Awards ceremony and Raffle winners announced

If you are interested in sponsorship for this event, please fill out the enclosed Sponsorship Agreement Form and return. There are only **31 lanes** available and they will go quickly! The **deadline for sponsorship is Friday, September 28th, 2018**. Thank you for your continued support of the Junior League of Greater Winter Haven as our sponsors are the key factor to our League's success!

In the spirit of giving,

Melissa Davis, Light up the Lanes Chair
Leigh-Anne Hemenway Pou, Fund Development Chair

JLGWH Light Up the Lanes Sponsor Agreement & Payment Form

Event Date: October 10th, 2018

PAYMENT FORM:

Company: _____

Contact Person: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship level: _____

TEAM BOWLING NAME: _____

(Please see last page of attachment for team member's form)

Check (Make payable to JLGWH)

Mail to: PO Box 7161
Winter Haven, FL 33883

Credit Card: (Circle one) AMEX VISA MASTERCARD

Send CC Form to: Kaelynn Mahalak at Kaelynn.Willis@gmail.com

Name on Card: _____ Signature: _____

Address: _____ City, State, Zip: _____

Card #: _____ Exp: Code: _____

TOTAL AMOUNT TO BE CHARGED \$ _____

Sponsorships are sold on a first come-first served basis and are NOT held until receipt of sponsorship agreement and payment form. We request that all forms and payment be received by **September 28th, 2018. We sincerely appreciate your support of this event!**

TEAM PLAYERS:

(Please provide team player names below)

- 1.
- 2.
- 3.
- 4.

(For Sponsorship with 2 teams only)

- 1.
- 2.
- 3.
- 4.